

MONDAY 01

Run instagram ads
Run Youtube Ads
Brainstorm Target Audience

Post: Self Promo
Promote Music Video

Story goal: 3 Mentions

Submit to Playlist/Blog
DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

All from new accounts found
through explore and hashtags

TUESDAY 02

Run Youtube Ads

Post: Mention another artist
Paid InstaBlog Promo

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlists

WEDNESDAY 03

Run instagram ads
Run Youtube Ads
Brainstorm Target Audience

Post: Ask a question

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

THURSDAY 04

Run Youtube Ads

Post: Giveaway
Paid InstaBlog Promo

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlist

FRIDAY 05

Run instagram ads
Run Youtube Ads

Go Live with Another Page

Post: Promo Music
Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

SATURDAY 06

Run Youtube Ads
Brainstorm Target Audience

Post: Motivational Quote

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlist

SUNDAY 07

Run instagram ads
Run Youtube Ads

Post: Personal/Family Post

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

NOTES

Run Youtube Ads: \$175
Instagram Ads: \$100
Instagram Blog Promo: \$50-\$100

Total:\$375

DAY-TO-DAY

WEEK 01

MONDAY 01

Run instagram ads
Run Spotify Ads
Brainstorm Target Audience

Post: New Music Monday
Tease new Single/Project

Story goal: 3 Mentions

Submit to Playlist/Blog
DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

All from new accounts found
through explore and hashtags

TUESDAY 02

Run Spotify Ads

Post: Motivational Quote
Paid InstaBlog Promo

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlists

WEDNESDAY 03

Run instagram ads
Run Spotify Ads
Brainstorm Target Audience

Post: Personal Post

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

THURSDAY 04

Run Spotify Ads

Post: Music Promo
Paid InstaBlog Promo

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlist

FRIDAY 05

Run instagram ads
Run Spotify Ads

Go Live with another page

Post: Video of you outside
Lifestyle Post

Story goal: 3 Mentions

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

SATURDAY 06

Run Spotify Ads
Brainstorm Target Audience

Post: Motivational Quote

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Playlist

SUNDAY 07

Run instagram ads
Run Spotify Ads

Post: Someone who inspires you

Submit to Playlist/Blog

DM 25 People

Comment 25 Posts

Like 25 Posts

Find 5 New Blogs

NOTES

Spotify Ads: \$250
Instagram Ads: \$100
Instagram Blog Promo: \$50-\$100

Total: \$450

DAY-TO-DAY

WEEK 02